

# Affordably enhance your ad efforts this Holiday Season. Join our generous sponsors.

## Reach and frequency.

Not only can your message and company name reach thousands of Christmas Market goers from throughout Western Pennsylvania over the two day festival, via signage, programs and other on-site visibility, but you can also reach patrons of popular area restaurants on place mats for up to 4 weeks prior to the event. Choose to participate at our highest donor level, and your business name will be included in our tv spot, broadcast to millions this Fall. In addition, our membership of businesspeople, educators, individuals and community leaders from throughout the region will see your company name in our monthly newsletter, as will visitors to our website year round.

## Name recognition.

Your ads link you to Historic Harmony, a National Historic Site. As one of Western Pennsylvania's most popular tourist destinations, Harmony hosts over 9500 people each year ~from 40 states and 8 countries in the last two years alone. Big Business knows Harmony: the museum was named by the Pittsburgh Business Times for the past two years as one of the Top 25 Museums in the region.

## In good company.

Your tax-deductible monetary or in-kind support places you in the good company of businesses such as Dambach Lumber, Cranberry Chrysler Jeep Dodge, Home Depot, Bottlebrush Gallery, 7-11 Food Stores and many others, leaders who understand the special benefits that accrue when business works as a good neighbor.

## Affordable.

Contributor levels start at just \$ 25.